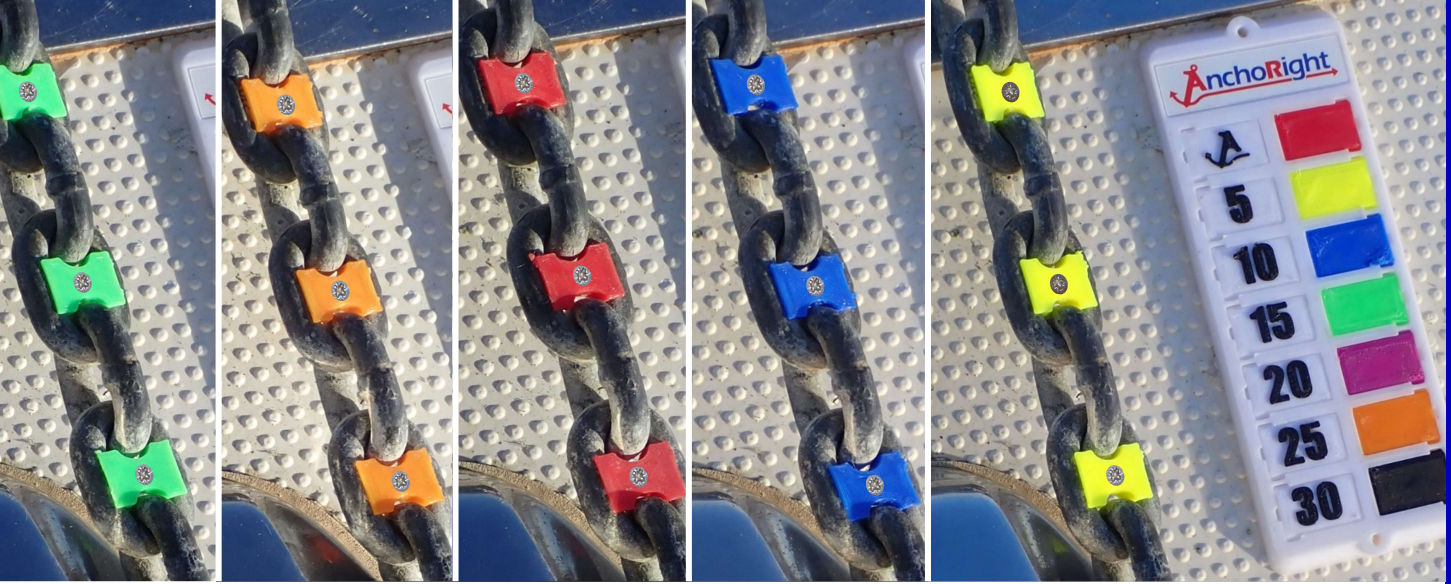




AnchoRight

Anchoring with peace of mind

A UNIQUE ANCHOR CHAIN MARKING SYSTEM



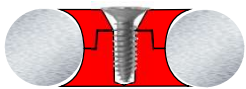
2024 Retail



ABOUT THE CHAIN MARKERS AND GUIDE PLATE

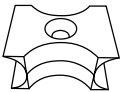
KEY USPs...

- Markers won't come back out – they're screwed in place and designed to stay put for many seasons
- Customisable colour-reference guide plate included in every set for ease of anchoring
- 15 colours available – mark every point with a unique colour, no need for mixed colour codes
- Cleaner and easier than paint, more robust than cable ties, stay longer in than push-in markers
- Simple to fit – no fuss, no mess, no chain preparation, no maintenance – just fit and forget
- Available for 8mm, 10mm, 12mm, 14mm, 3/8in, 5/16in chain from stock – other sizes upon request



Chain markers which hold themselves in place...

Due to the unique patent-pending design and being secured with a screw, our chain markers hold themselves in place season after season. Whether passing through a windlass, dragging on the seabed floor or piling up in the anchor locker, the Anchorright chain markers stay put. Both your retail customers and boat owners will be delighted to have finally found a reliable, simple solution to marking anchor chain.



Patents pending
2300010.2 2300011.0

Supplied in 15 colours, this flexible yet simple method of marking suits any size or length of chain.

OUR DISTRIBUTION NETWORK

The distributors on the front cover already have exclusive rights within their territory. If you're looking to buy our product you will need to buy through them. If you're unsure as to who that may be get in touch and we'll point you in the right direction.

For distributors in new territories, get in touch.

What you'll get as a distributor:

- ✓ Excellent discounts off RRP
- ✓ Exclusive territorial selling rights
- ✓ Access to a unique patent-pending product
- ✓ Nominal minimum-order values
- ✓ Fast turn-around on orders
- ✓ Free point of sale items for your retailers
- ✓ Updates on the fastest moving SKUs
- ✓ Direct access to business owner, no account managers to go through

Guide plate which is customisable and intuitive..

The chain marker guide plate is one of those things which is so simple it's a wonder no one has come up with it before. Simply slot the colours and numbers into the plate to match how you mark up your chain and place it on the deck next to the windlass as a clear reference for you and your crew. Made of durable plastic it will last for years even in the harshest conditions out on deck.



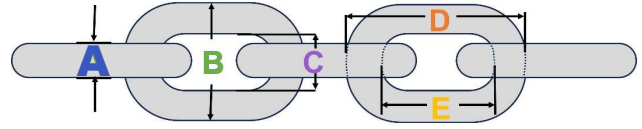
THE PRODUCT RANGE

Anchoright provides a complete range of chain marking solutions for 8mm, 10mm, 12mm, 14mm, 5/16in and 3/8in chains. Other sizes are available upon request.

With a wide range of 15 colours, 11 different guide plates and imperial or metric number scales, we can accommodate any requirements. We are also able to provide custom-made sets for colour blind sailors upon request.

Retail sets include...

- Coloured markers (5 of each colour)
- A4 / 316 stainless-steel screws (8/10mm sets) or
- Brass machine screws (12/14mm sets)
- Guide plate
- Guide number selection (Imperial or Metric)
- Fitting instructions (English, can be translated)
- Header card with Euroslot



Custom made guide plate for 3-colour scheme marking



Custom sets...

Specific sets can be put together for boat manufacturers, importers and fitters to suit your or your customers' requirements. This includes custom-made guide plates for more complex colour schemes and much longer chains.

Set colours – Includes all colours to the left of the set number

Colours in set >	04	05	06	07	08	09	10	11	12	13	14	15	
	Red	Yellow	Light Blue		Light Green	Pink	Orange	Dark Blue	Light Orange	Green	Purple	Brown	Dark Green
Rainbow set 7 colours →	Red	Orange	Yellow	Green	Light Blue	Dark Blue	Purple						
Snooker ball set 8 colours →	Red	Green	Brown	Yellow	Dark Blue	Pink		Black					